

Driving primary care to deliver the best in cardiovascular health



Primary Care Cardiovascular Society **CVD Academy** Driving primary care to deliver the best in cardiovascular health

#### PCCS QI Programme Quality Improvement

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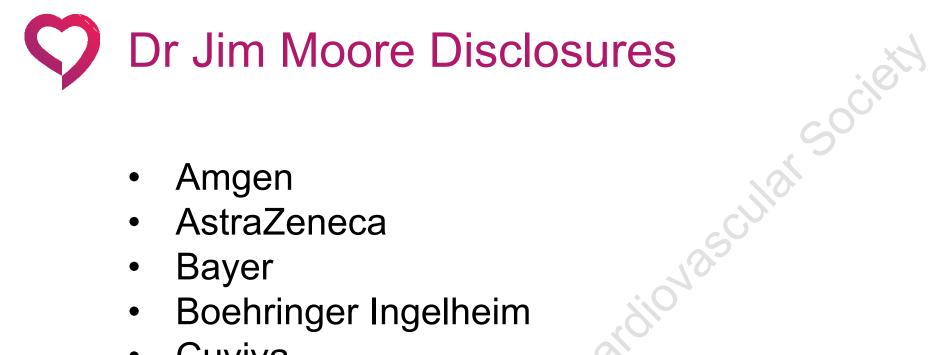


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- PCCS
- AstraZeneca
- Bayer
- Novartis
- Amgen
- Medtronic
- Edwards
- Heathy.io



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- WHY? CVD has many risk factors
- WHAT? This Quality Improvement (QI) programme is designed to support primary care teams to understand the importance of managing CVD risk factors, improving coding, embedding processes to detect CVD, and how to optimise patients with CVD
- HOW? the programme will take a continuous service improvement approach
- WHO? it will be directed at all HCPs (GPs, nurses, pharmacists and physician associates) in your practice or PCN



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Learning is easy but does that change outcomes on its own? Getting your colleagues to buy into what you think is a priority isn't easy Ensuring they own the problem and co-produce the solution is even less easy

Testing the solution prototype and learning from your mistakes is harder Standardising, embedding and continually reviewing the solution across the practice is harder still

Embedding the change across the PCN or wider is even harder

Quality improvement

Change management





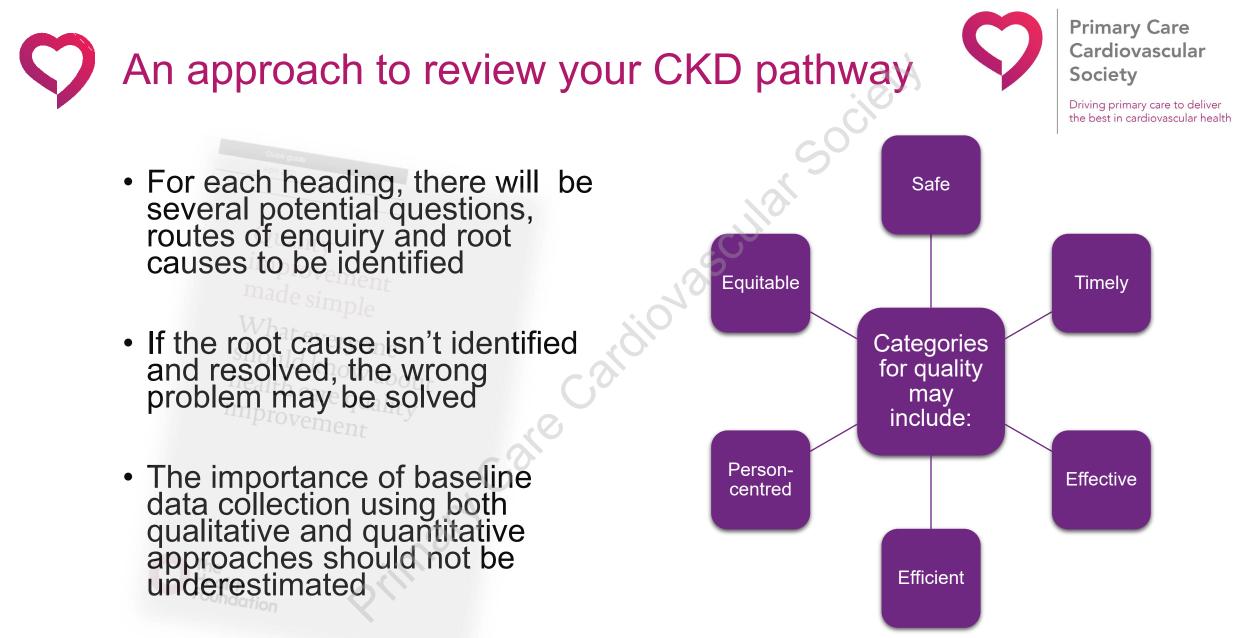
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- QI is a methodology for continuous service improvement
  - Understand how well your practice or PCN currently performs
  - Consider the root causes of any problems
  - Co-create change ideas with key stakeholders
  - Roll out

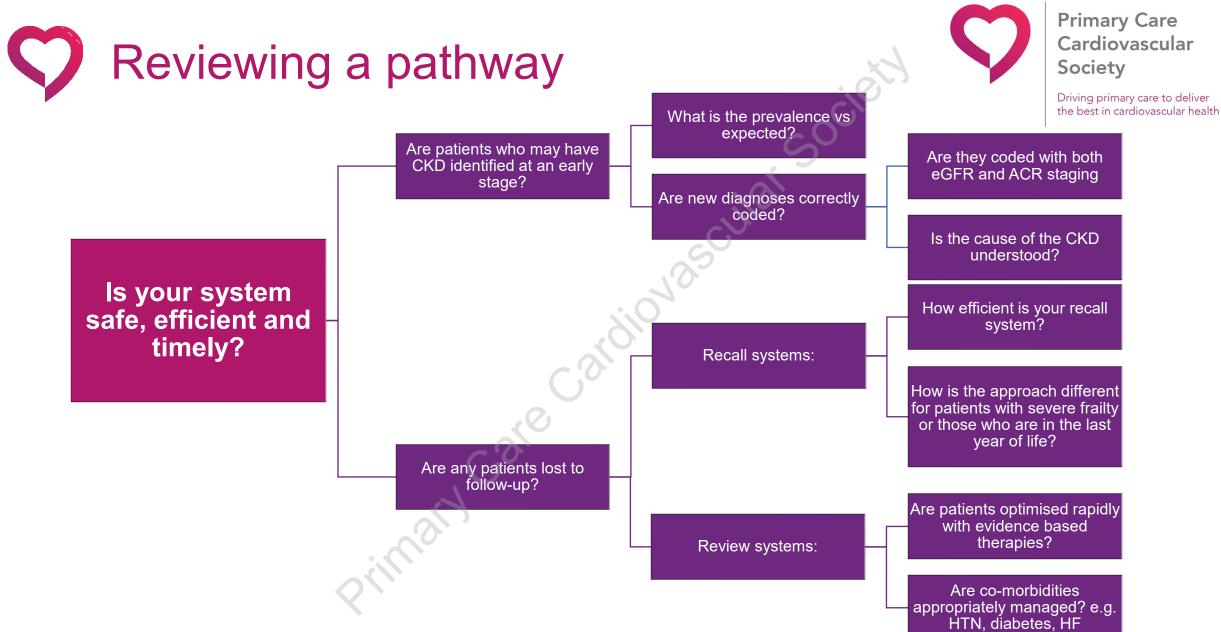


#### **KEY NHSE QI tools**

NHS England. Quality, service improvement and redesign (QSIR) tools. https://www.england.nhs.uk/sustainableimprovement/qsir-programme/qsir-tools/. Accessed December 2022.



The Health Foundation. Quality improvement made simple. 2021 https://www.health.org.uk/sites/default/files/QualityImprovementMadeSimple.pdf. Accessed December 2022.



Speaker's own experience.



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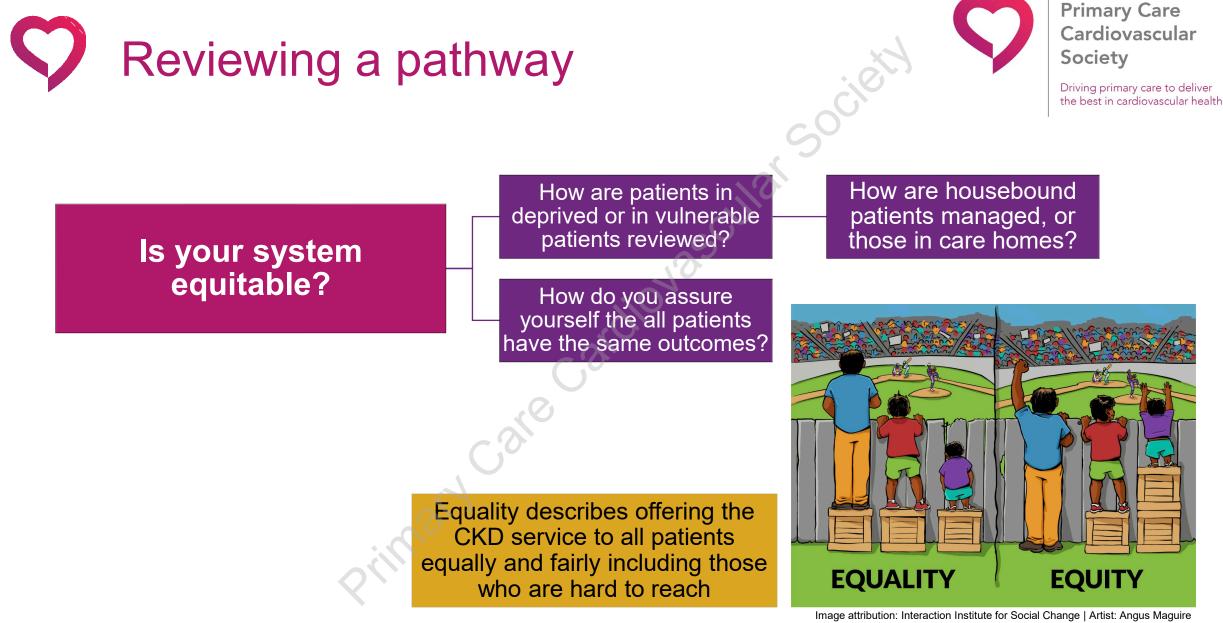
Are patients' wishes considered?

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Are patients who have frailty, and end of life identified early enough with individualised care plans?

How do you collect patient feedback?

Is your approach to CKD person-centred?



Speaker's own experience.

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https://interactioninstitute.org/illustrating-equality-vs-equity/





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Testing the solution prototype and learning from your mistakes Standardising, embedding and continually reviewing the solution across the practice

Embedding the change across the PCN or wider

Quality improvement

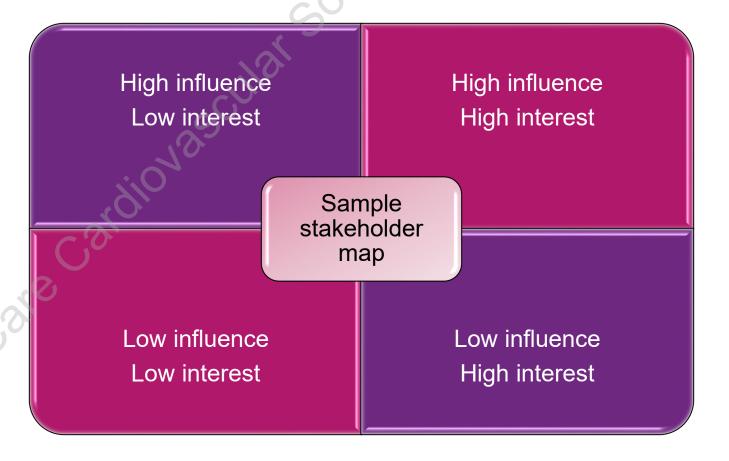
Change management

## Quality improvement: stakeholders



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- Co-design refers to including all relevant people (stakeholders) being involved in CKD improvement programme
- Stakeholder "mapping" is therefore essential in order not to miss key people who need to be part of the conversation







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Get your key stakeholders in your practice/PCN to believe CKD programme



They need to believe in it so much, that they accept there is a problem, and they *want* to be part of the solution



This is about creating a *sense of urgency* and energy to focus on the topic at hand

The Health Foundation. Quality improvement made simple. 2021 https://www.health.org.uk/sites/default/files/QualityImprovementMadeSimple.pdf. Accessed December 2022.

### Getting your practice(s) on board



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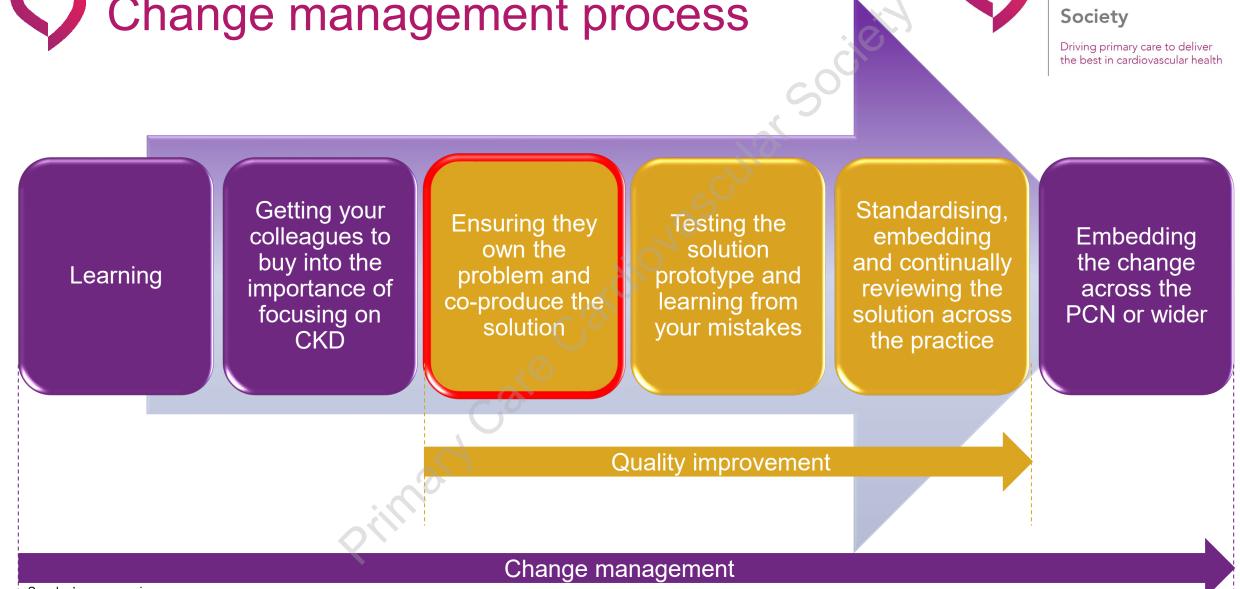


It may be that the process is triggered by a lone voice, and that lobbying and persuading is needed until others start to follow and get on board



This YouTube video depicts the concept of leadership and followership





# Change management process

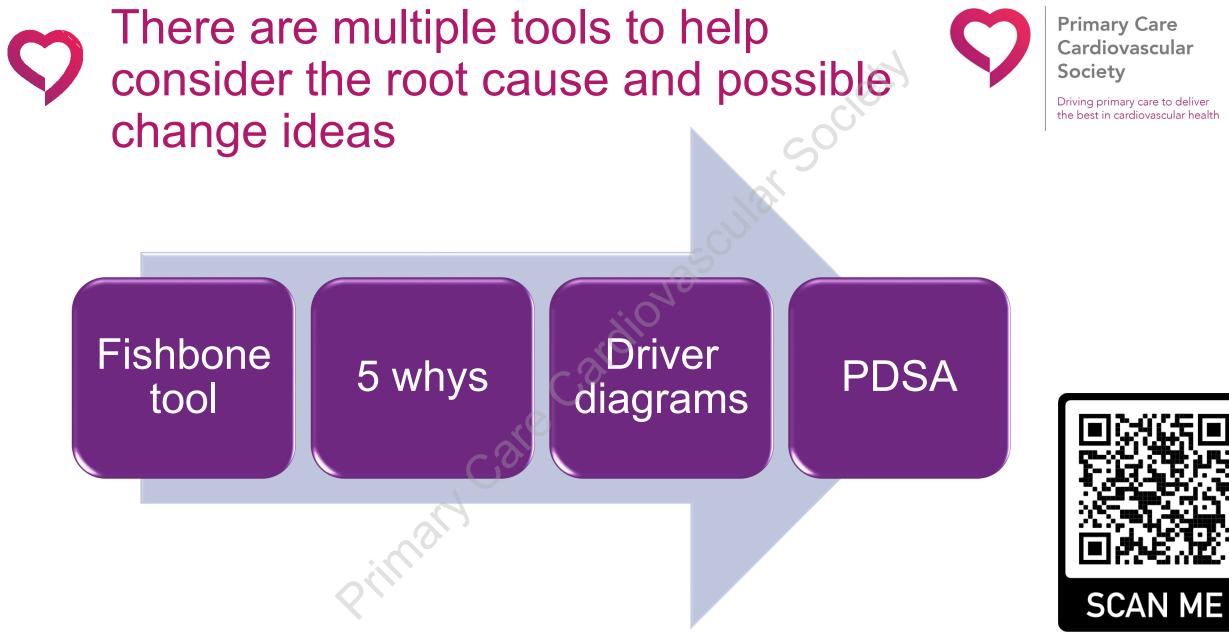
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- For any identified problem you identify in your approach to managing CKD, it is important to:
  - Define the problem
  - Understand the root cause of the problem
  - Define the objective which will address the problem
- The root cause may differ from practice to practice
- If the root of the problem isn't understood and resolved, there is a risk that the problem won't be resolved



NHS England. Quality, service improvement and redesign (QSIR) tools. <u>https://www.england.nhs.uk/sustainableimprovement/qsir-programme/qsir-tools/</u>. Accessed December 2022.

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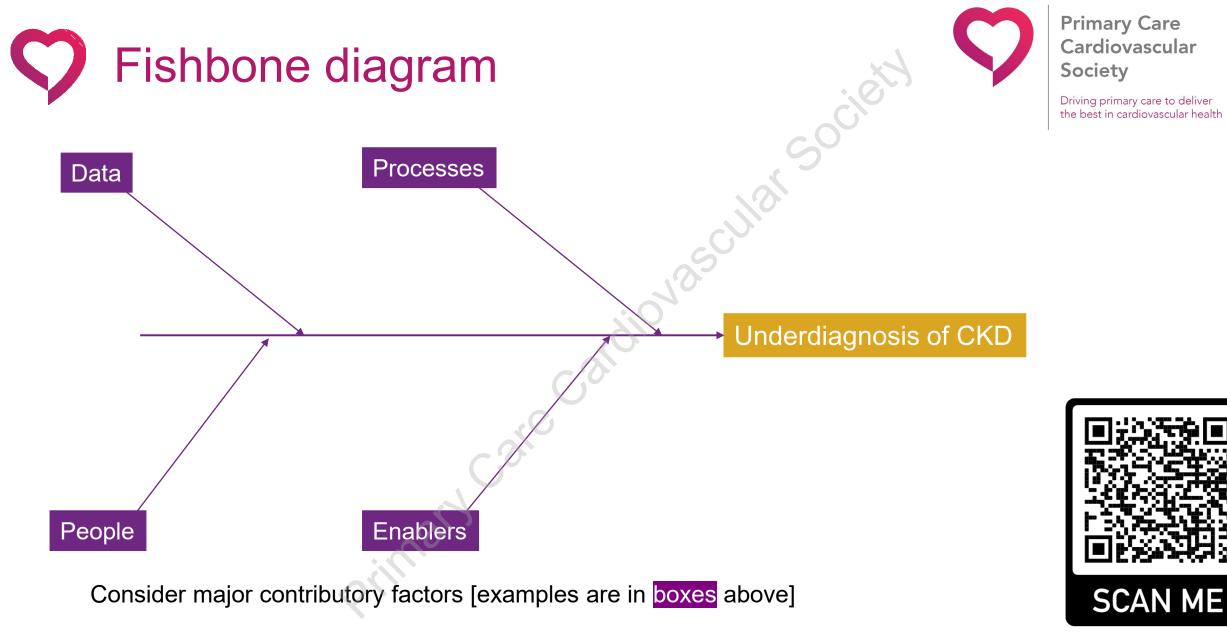
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- Cause and effect tool
- Use when trying to understand the themes as to why a problem is occurring
- E.g.

Underdiagnosis of CKD

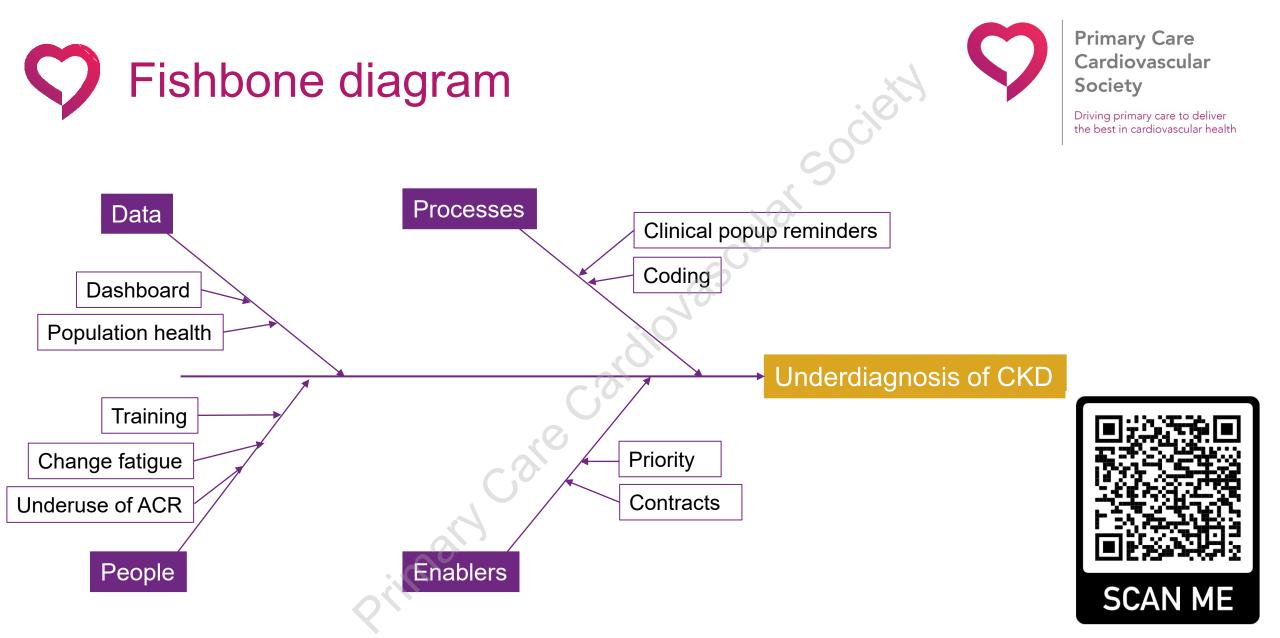


NHS England. Quality, service improvement and redesign (QSIR) tools: Cause and effect (fishbone). https://www.england.nhs.uk/wp-content/uploads/2021/12/qsir-cause-and-effect-fishbone.pdf. Accessed December 2022.



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NHS England. Online library of quality, service improvement and redesign tools: Cause and effect (fishbone). <u>https://www.england.nhs.uk/wp-content/uploads/2021/12/qsir-cause-and-effect-fishbone.pdf</u>. Accessed December 2022.



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- The '5 whys' approach helps to drill down into the root of the problem
  - for example:
    - There are a significant number of preventable strokes and MI's across the NHS attributable to CKD. [Link to publication on CKD]: Why?
    - Patients with CKD are not optimally treated. Why?
    - CKD is not well identified (using both eGFR and ACR) or coded. Why?
    - There is a significant gap in knowledge around CKD: Why?
    - CKD isn't prioritised in the practice: Why?
    - There isn't a dedicated CKD lead in the practice or PCN to drive change
    - Solution: nominate a CKD lead

ACR, albumin-creatinine ratio; CKD, chronic kidney disease; PCN, primary care network.

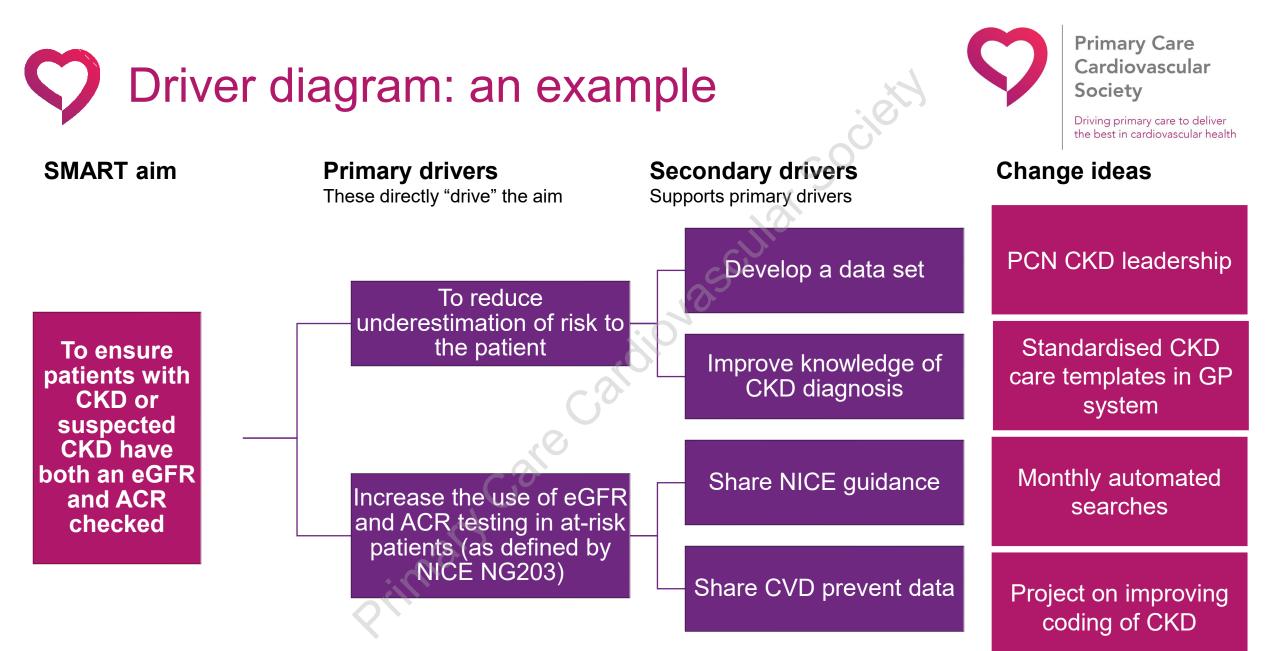


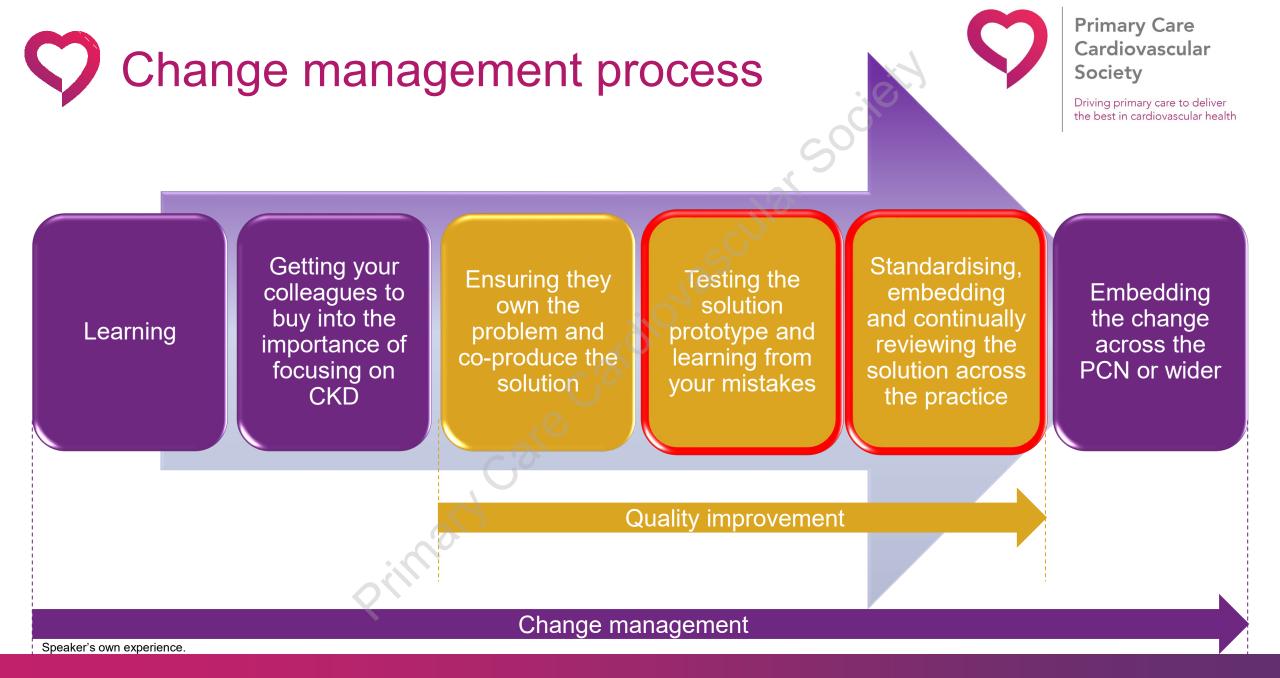


- Work backwards from what you want to achieve/your aim
- Help understand what is needed to achieve a SMART (specific, measurable, achievable, realistic and time-bound aim) objective (what, where, how much and by when)
- Need to first develop a clear aim e.g. to ensure patients with CKD or suspected CKD have an ACR checked
- Once the aim is defined, the stakeholder group:
  - Will need to consider the "primary drivers" e.g. the influencing factors required to deliver the aim
  - Will need to consider what "secondary drivers" are required to support the primary drivers
- The change ideas will then emerge from this exercise









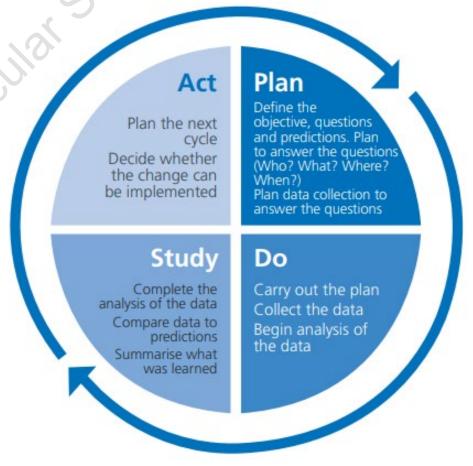
### Plan-Do-Study-Act (PDSA) cycle



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- An approach that uses data to drive and monitor system change
- Changes are tested on a small scale, learned from and tweaked over and over again
- These "learning cycles" used to develop change in structured way before wholesale implementation
- PDSA uses data to determine if the changes tested result in improvement



NHS England. Online library of quality, service improvement and redesign tools: plan, do, study, act (PDSA) cycles and the model for improvement. <u>https://www.england.nhs.uk/wp-content/uploads/2022/01/qsir-pdsa-cycles-model-for-improvement.pdf</u>. Accessed December 2022.





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Getting your colleagues to buy into the importance of focusing on CKD

Ensuring they own the problem and co-produce the solution Testing the solution prototype and learning from your mistakes Standardising, embedding and continually reviewing the solution across the practice

Embedding the change across the PCN or wider

Quality improvement

Change management

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Learning

